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Goodwin Procter LLP
Counselors at Law
901 New York Avenue, N.W.
Washington, D.C. 20001
T: 202.346.4000

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Date	Total pages	Attorney number	Client/matter number
June 4, 2007			

To	Company	Fax number	Telephone
USPTO		571-273-8300	
		571-273-0052	

From	Fax number	Telephone
Thomas J. Scott, Jr.	202.346.4444	

Message:

Statement under 37 CFR 3.73(b) and Power of Attorney to Prosecute Applications before the USPTO

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE BOARD OF PATENT APPEALS AND INTERFERENCES

Appellants : John C. Harvey and
James W. Cuddihy

Appeal No. : 2007-2115

Application No. : 08/487,526

Filed : June 7, 1995

For : SIGNAL PROCESSING APPARATUS AND METHODS

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

STATEMENT UNDER 37 C.F.R. § 3.73(b)

Sir:

Personalized Media Communications, LLC, a corporation, states that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of a chain of title from the inventors of the patent application identified above, to the current assignee as follows:

1. From John C. Harvey and James W. Cuddihy to the Personalized Mass Media Corporation. The document was recorded in the United States Patent and Trademark Office at Reel 6686, Frame 0319.
2. From the Personalized Mass Media Corporation to Personalized Media Communications, LLC. The document was recorded in the United States Patent and Trademark Office at Reel 011113, Frame 0704.

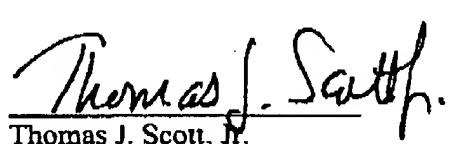
Appeal No.: 2007-2115
Application No.: 08/487,526

This statement is submitted together with a new Power of Attorney (Form PTO/SB/80). In accordance with the new Power of Attorney, please address all correspondence in the above identified application and associated appeal to the address associated with Customer Number 0000 70813.

Respectfully submitted,

GOODWIN PROCTER LLP

By:


Thomas J. Scott, Jr.
Registration No. 27,836

Dated: June 4, 2007

Goodwin Procter LLP
901 New York Avenue, N.W.
Washington, DC 20001
202.346.4000 (telephone)
202.346.4444 (facsimile)

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PTO/SB/08 (07-06)

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POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO

I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).

I hereby appoint:

Practitioners associated with the Character Number:

OR

Practitioner(s) named below (if more than ten patent practitioners are to be named, then a character number must be used):

Name	Registration Number	Name	Registration Number
Thomas J. Scott, Jr.	27,836		
Joseph M. Giuliano	36,539		
Carl L. Benson	38,378		

as attorney(s) or agent(s) to represent me/our/our firm before the United States Patent and Trademark Office (USPTO) in connection with my/our/our firm's applications assigned and/or to the unassigned according to the USPTO assignments records or assignments documents attached to this form in accordance with 37 CFR 3.73(c).

Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to:

The address associated with Character Number

OR

<input type="checkbox"/> Firm or Inventor's Name			
Address			
City	State	Zip	
Country			
Telephone	Email		

Assignee Name and Address

Personalized Media Communications, LLC
708 3rd Avenue, 35th Floor
New York, NY 10017

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/08 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

SIGNATURE OF Attorney or Representative

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee.

Signature	Date
Gerald T. Holtzman	5/29/07
Name	Telephone 202-223-3410
Title	General Counsel

The completion of information is required by 37 CFR 1.31, 1.32 and 1.33. This information is required to obtain or retain a benefit by the public which is to be provided by the USPTO to prevent an application. Confidentiality is guaranteed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. The disclosure of information is limited to those 3 individuals who are completing, reviewing, preparing, and presenting the completed application form to the USPTO. This will help insuring that the invention does not become public knowledge. Any comments on the outcome of this form should be directed to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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